



Sanghvi Brands Limited

(Formerly known As Sanghvi Brands Private Limited)

Date: 9th October 2018

To,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai: 400 001

Security ID: SBRANDS

Security Code: 540782

Subject: Compliance Under Regulation 30 Of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Sanghvi Brands Limited signed a Joint Venture (JV) with Kerala Ayurveda Limited

Dear Sir/Madam,

We wish to inform the exchange that Sanghvi Brands Limited has entered into a Joint Venture Agreement dated 9th October 2018 with Kerala Ayurveda Limited to establish, manage and operate wellness resorts and wellness ayurvedic spas under the new brand name jointly agreed by the parties to develop Ayurvedagram Wellness Resorts and Ayurvedagram inspired Ayurvedic Spas across the world by way of forming a Joint Venture Company ("JV Company") as per the terms and conditions agreed under the said JV Agreement.

Kerala Ayurveda Limited (KAL), through its subsidiaries, owns and operates the Ayurvedagram Wellness Resort in Bengaluru. Ayurvedagram is one of the world's most awarded Ayurvedic Resorts and has set new standards in holistic and therapeutic healing. Kerala Ayurveda Limited is one of the oldest (Founded 75 years ago) full spectrum-Listed Ayurveda companies in the world and enshrines the authentic, traditional form of Ayurveda and Yoga from Kerala with an ancient lineage going back 5000 years. Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services across India & USA. KAL produces over 400 products and services 70,000 patients / year. KAL Academy based out of California has trained and certified over 2000 'graduates'. KAL has 6000 hrs of education approved programs certified by California and Washington State.



CIN:U74999PN2010PTC135586

Registered Office: Sanghvi House, 105/2, Shivajinagar
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